RIPPLEMATCH
THE BEST WAY TO HIRE EARLY CAREER CANDIDATES

HOW RIPPLEMATCH WORKS
We allow employers to effortlessly source across the entire US

1 Candidates sign up with the richest profiles of any company in the space

2 Employers sign up and let us know what they look for in a candidate.

3 We generate a predictive algorithm that pinpoints the best candidates in our database.

01

02

03

04

05

4 We reach out with branded messages to the most qualified candidates who then decide to apply.

5 Employers decide who to interview using our intuitive interface.

RM

A BETTER EXPERIENCE FOR EVERYONE

BETTER FOR EMPLOYERS

- Saves time and money
- Proactively source excellent passive candidates across the entire country
- Effectively brands the company

BETTER FOR CANDIDATES

- Saves time
- More transparency in the interview process
- Democratize access to the best opportunities

RM

01 *Job postings*

Job posting sites like Handshake and WayUp can effectively market an opportunity to large numbers of candidates, but those that apply are often underqualified. Candidates are incentivized to apply to large numbers of opportunities, resulting in low quality applications.

02 *Sourcing tools*

To effectively pinpoint the best passive candidates, employers are increasingly turning to sourcing tools like Piazza and LinkedIn. However, this approach is time consuming, response rates are extremely low, and there often isn't enough information to effectively reach out.

03 *On-campus recruitment*

On-campus recruitment is expensive but a great way to brand a company. However, no matter how large your company, you won't be able to reach all the best candidates for your position. You can show up to a few campuses and hope the right students hear about your event.

RippleMatch automates the sourcing process, allowing employers to market their opportunities to the best possible students with just a few clicks.

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WE DO IT ALL

We can replace an entire campus recruitment team or fill the pipeline for most salaried early career positions.

1/23 CANDIDATES GET HIRED

2/3 OF CANDIDATES GET A FIRST ROUND INTERVIEW

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THE COMPETITIVE LANDSCAPE
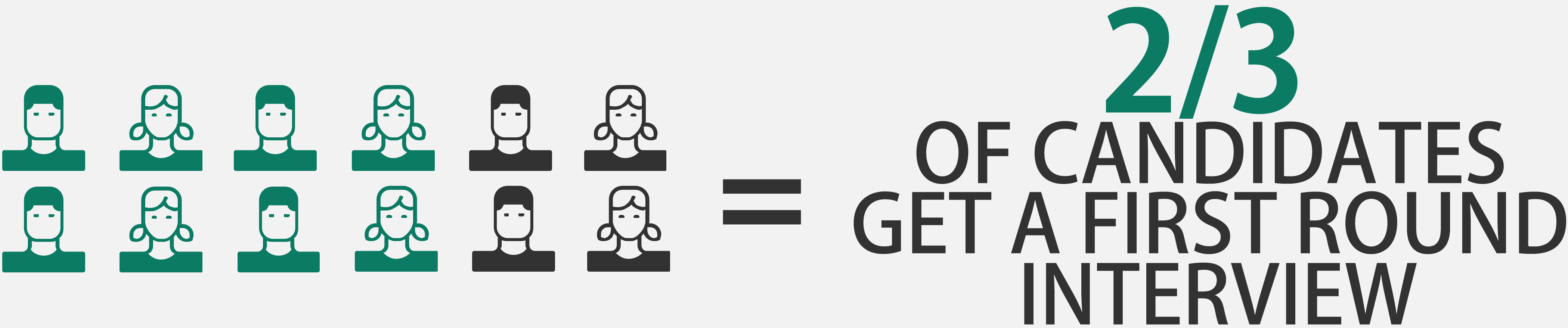
Time Spent

01 Point One
Etenim si attendere diligenter, existimare vere de omni hac causa volueritis, sic constituetis, iudices

02 Point Two
Etenim si attendere diligenter, existimare vere de omni hac causa volueritis, sic constituetis, iudices

03 Point Three
Etenim si attendere diligenter, existimare vere de omni hac causa volueritis, sic constituetis, iudices

04 Point Four
Etenim si attendere diligenter, existimare vere de omni hac causa volueritis, sic constituetis, iudices

05 Point Five
Etenim si attendere diligenter, existimare vere de omni hac causa volueritis, sic constituetis, iudices

VS

Effectiveness

01 Point One
Etenim si attendere diligenter, existimare vere de omni hac causa volueritis, sic constituetis, iudices

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IT'S WORKING!
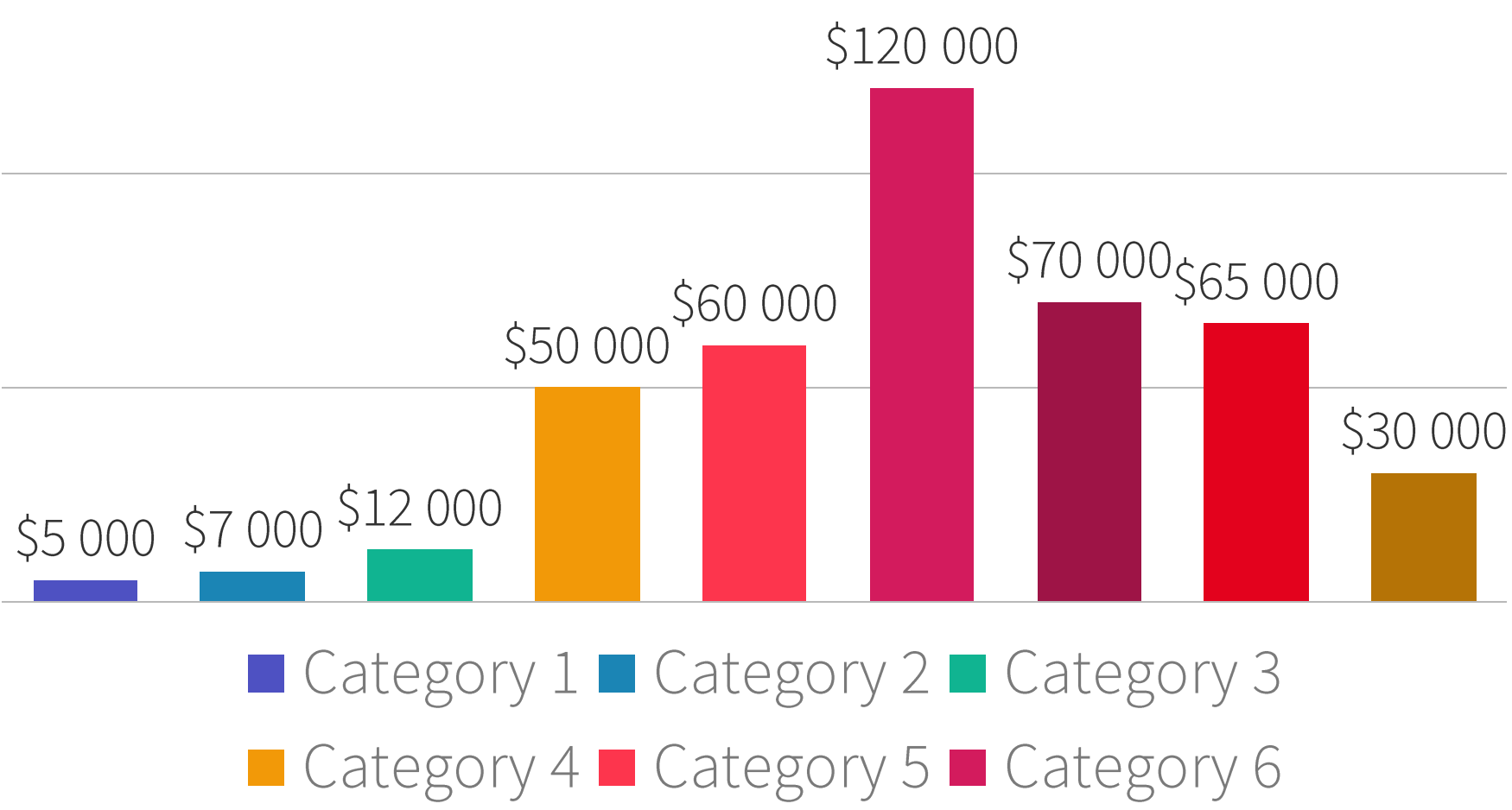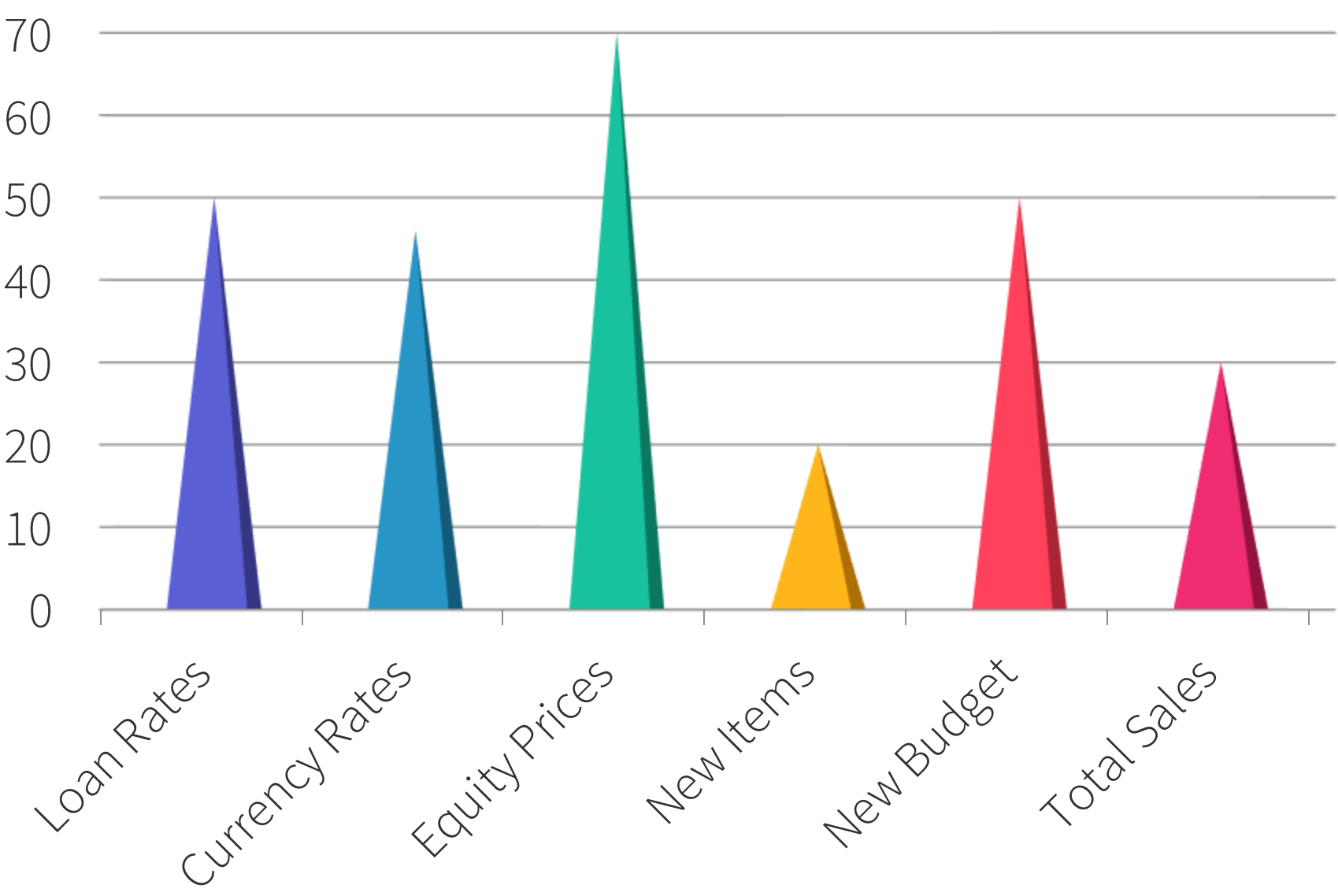
10$
Candidate acquisition cost
$77 for other marketplaces

1 OUT OF 23
Candidates Get Hired
1 out of every 152 for a typical job application

20$
Students mostly from top schools with full profiles looking

+50
Companies recruiting on RIPPLEMATCH

$5B
US 4-year college recruitment market

+$400B
Size of total global recruitment market

SOURCES: Vettery series A deck, Lever report

We make money by charging a low contingency fee or a monthly subscription fee.

90% margins

Andrew Myers
CEO, Sales

Eric Ho
CTO, Engineering + Customer Experience

Paige Steadman
Sales

Dan DeCamello
Sales

Troy LeCaire
Sales

Daniel Shoch
Sales

Shahriver Hossain
Engineering

Yohanan Radchenko
Engineering

Brennan Delsing
Customer Success

Alejandro Fernandez
Talent Acquisition
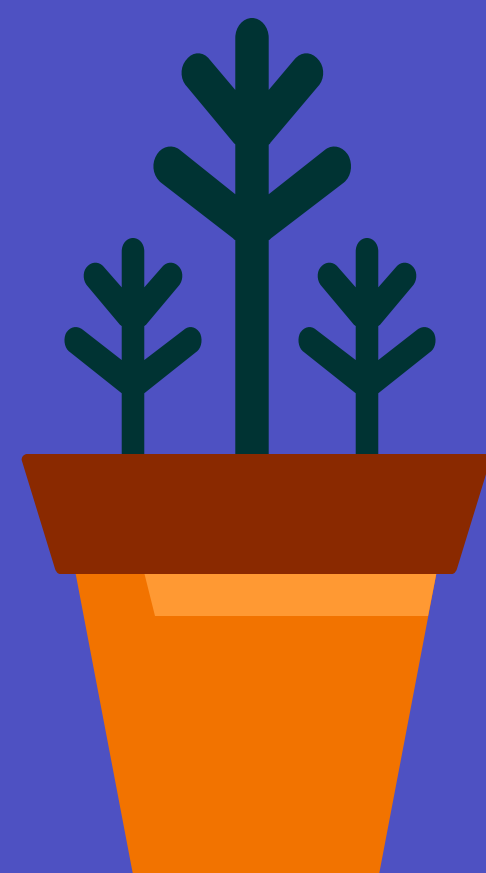
VISION

2 year vision

Expand to every university in the US, dominate the early career enterprise market, and manage all early career hiring natively, from application to branding to sourcing. Hire an amazing executive team.

5 year vision

Expand out of the entry-level market to dominate matching for all skilled positions. Become the go-to platform for a candidate looking to switch jobs and an employer looking to hire a salaried employee. Render recruitment agencies obsolete.

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